

**Seventh Meeting of the Global Partnership for  
Business and Biodiversity**

**China Business and Biodiversity  
Partnership**

**Foreign Economic Cooperation Office (FECO)  
(Technology Center for Environmental Convention Implementation)  
Ministry of Environmental Protection (MEP)**

**23 Nov. 2017**

# Content

- Initiative background, developments
- Examples of industrial sector practice

# China Business and Biodiversity Partnership

- ❑ China became a member of the Global Partnership of Business and Biodiversity in 2014
- ❑ Foreign Economic Cooperation Office, Ministry of Environmental Protection was designated for the initiative
- ❑ China implementation of multilateral environmental agreements (MEAs), including CBD



# Initiative developments

- experience of initiatives in other countries
- symposium on needs and support for business
- constitution for China Business and Biodiversity Partnership
- formal launch 2018
- mobilizing resources

## Development of the China Business and Biodiversity Partnership

Final Report

August 2016

UNEP WCMC

### 章程文件

第一章 总则

第一条

“中国企业与生物多样性伙伴关系”是经由国家环境保护部批准,为加入联合国《生物多样性公约》“企业与生物多样性全球伙伴关系”框架而发起和成立的国家倡议,作为积极推动国内企业参与国际公约履约的重点工作。英文名称为:“China Business & Biodiversity Partnership”,英文缩写为“CBBP”。



Symposium on China Business and Biodiversity Partnership Development (1 Nov. 2017)

# Activities

## Mainstreaming biodiversity into sector

- Provide input to support sectoral planning documents to integrate biodiversity consideration and related issues:
  - China chamber of commerce of metals, minerals & chemicals importers & exporters
  - Guidelines for Social Responsibility in Outbound Mining Investments
  - China Standardization Administration
  - “[GB/T 36000-2015](#)” Social Responsibility Guideline
  - (*GB/T means national standard “Recommended National Standard” , 36000 means it is aligned with and based on “ISO 26000 Social Responsibility Guideline”* )

# Guidance on social responsibility

ICS 03.100.01  
A 02



## 中华人民共和国国家标准

GB/T 36000—2015

### 社会责任指南

Guidance on social responsibility

(ISO 26000:2010, MOD)

2015-06-02 发布

2016-01-01 实施

中华人民共和国国家质量监督检验检疫总局  
中国国家标准化管理委员会

发布

#### 7.5.6 环境议题 4: 环境保护、生物多样性与自然栖息地恢复

##### 7.5.6.1 议题概述

人类活动对自然资源需求的迅速增长,导致了自然栖息地和生物多样性的丧失且通常是不可逆转的消失。组织能够通过采取行动而变得对社会更加负责任,如保护环境,恢复自然栖息地及生态系统具有多种功能(服务,如食品和水、气候调节、土壤构成和娱乐机会)。本议题包括下述主要方面:

- 评估和保护生物多样性。生物多样性是指生命以各种形式、遗传和组成所表现出来的多样性,包括生态系统多样性、物种多样性和遗传多样性。保护生物多样性旨在确保陆地和水生物种的生存、基因多样性和自然生态系统。
- 评估、保护和恢复生态系统的服务功能。生态系统通过提供诸如食物、水、燃料、饲料、土壤、花粉授精、天然纤维、休闲娱乐,以及提供污染降解物等服务,为社会福祉做出贡献。由于生态系统退化或遭到破坏,使得它们丧失了提供这些服务的能力。
- 谨慎利用土地和自然资源。组织的土地使用项目可以保护或破坏栖息地、水、土壤和生态系统。
- 营造环境友好的城市发展。组织决策和计划(新建或施工、交通设施、投资和供水管理,以及农业技术等)能够造成或破坏农村的环境及相关的生态系统产生重大影响。

##### 7.5.6.2 相关行为和期望

组织在所有活动中宜:

- 识别对生物多样性和生态系统服务的潜在消极影响,并采取积极措施或最小化这些影响;
- 在可行和适当时参与市场机制以将环境影响成本内部化,并从保护生态系统服务中创造经济价值;
- 给予避免损害自然生态系统最高优先权,其次是恢复生态系统,最后,如果前两项行动不可能或不充分有效,则应采取能够使生态系统服务在未来获得净收益的行动,以成本弥补损失。
- 建立并实施关于土地、水资源和生态系统的综合管理战略,以社会公平的方式促进土地、水资源和生态系统的保护和可持续利用;
- 采取措施以保护任何可能受到不利影响的地区性的、受威胁或濒危的物种或栖息地;
- 采取“规划、设计和运行实践”这样一种模式,以便最小化其土地使用决策可能造成环境影响,包括与农业和城市开发有关的土地使用决策;
- 将自然栖息地、湿地、森林、野生动物走廊、保护区和农业用地的保护融入建筑和建设工程的开发过程;
- 采用可持续农业、渔业和林业的做法;
- 逐步提高采用更可持续技术和工艺的供应商产品的使用比例;
- 考虑到野生动物及其栖息地是自然生态系统的一部分,重视和保护野生动物及其栖息地;

# Activities

GEF project--Developing and Implementing the National Framework on Access to and Benefit Sharing of Genetic Resources and Associated Traditional Knowledge

- Pilot demonstration on benefit sharing between business and local communities on Genetic resources and related Traditional Knowledge
- Partners: GEF, UNDP, Local Governments and Industry
- promoted business awareness on ABS
- ABS contract between business and local communities



# Activities (Baidu)

Baidu, the world's largest Chinese search engine

Developed further cooperation on biodiversity publishing program

Biodiversity public awareness raising:

Some words search which allows users to see the literal explanation and implication associated and actions suggested

象牙

when someone inputs "ivory" into the Baidu search engine

网页 新闻 贴吧 知道 音乐 图片 视频 地图 文库 更多»

百度为您找到相关结果约16,400,000个

搜索工具

百度提示您：

购买=杀戮，对象牙制品说不！（[保护生物多样性，请关注《百度安全上网指南》](#)）。

象牙\_百度百科



There automatically appears a remainder which says: "Baidu reminds you buying=killing, say NO to ivory products! (For biodiversity conservation, Please click "Guidance on Baidu Safe Browsing" for more information and knowledge on biodiversity conservation)"

constantly optimizing search result for keywords, in order to provide positive exposure to users in great number and create righteous social values contributing to Ecological Civilization in China.

百度为您找到相关结果约16,400,000个

搜索工具

百度提示您:

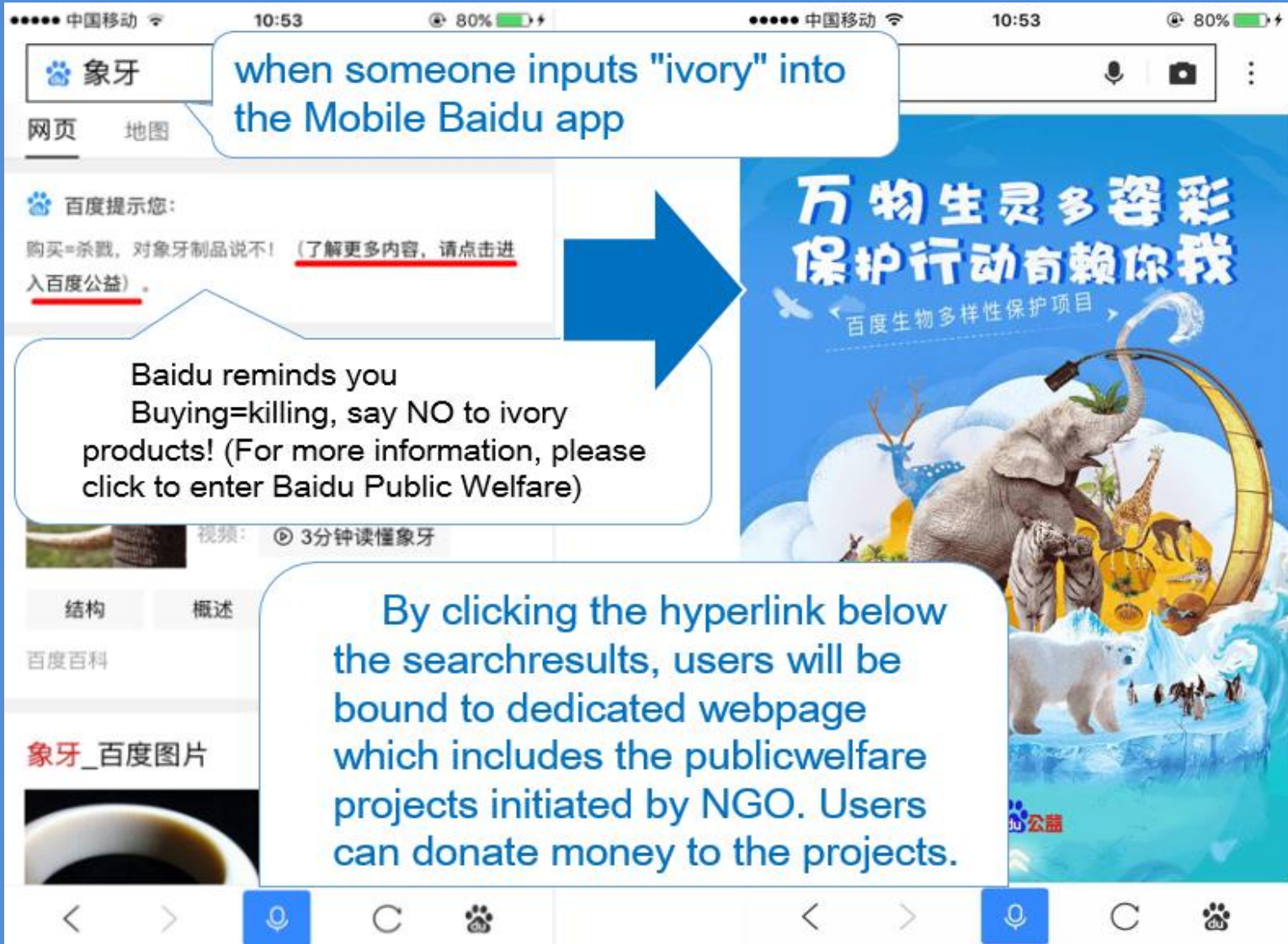
购买=杀戮，对象牙制品说不！[《保护生物多样性，请关注《百度安全上网指南》》](#)。

百度百科



by clicking the hyperlink, users will be bound to a dedicated webpage which provides more knowledge about biodiversity conversation.

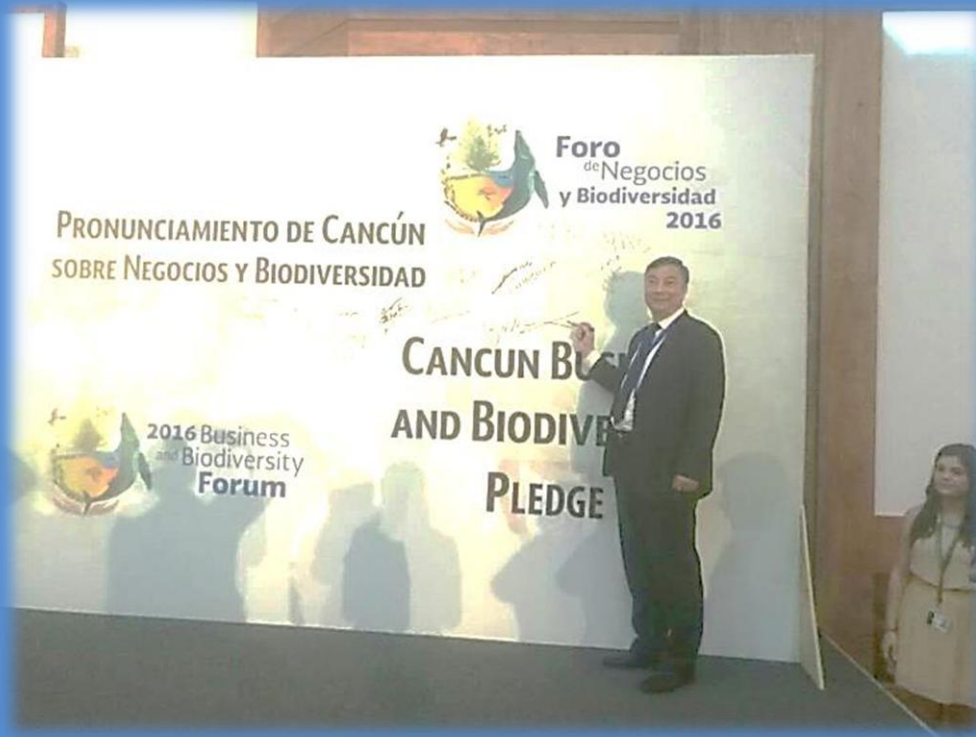






Baidu—funded training (22 May 2017)

# Yili



China's largest dairy producer  
2016 signed Cancun pledge  
report on biodiversity conservation  
biodiversity conservation strategy and action plan (2017-2020)

# Golden Bee (another Pledge signatory)



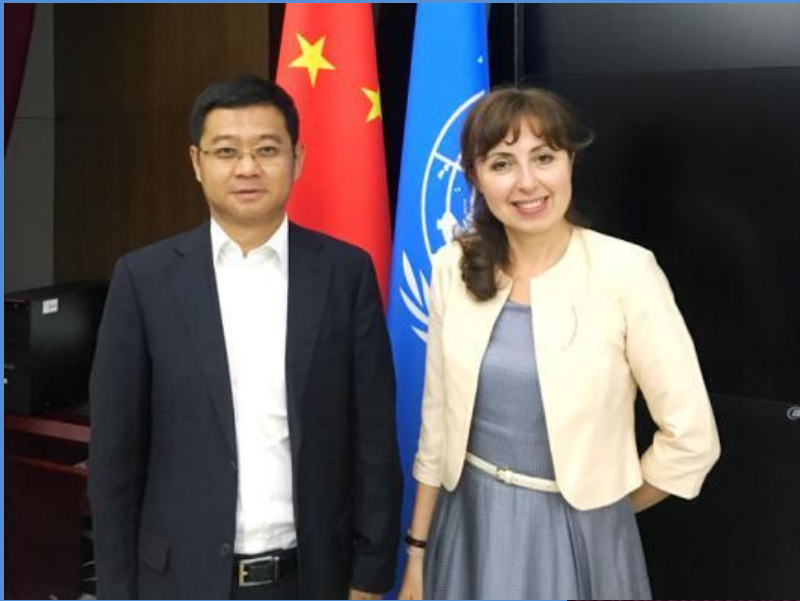
# Golden Bee

## 中国企业生物多样性 信息披露研究报告

责扬天下（北京）管理顾问有限公司  
2017年11月1日

責任競爭力成就可持續發展  
Responsible Competitiveness for Sustainable Development





Madame Cristina Paşca  
Palmer met Chinese  
business leaders  
(Beijing, September  
2017)  
Baidu, Yili, Novozymes



- Thanks !